

Abstract

The invention relates to a vehicle pneumatic tire (1) comprising a radial ply casing (8), two sidewalls (2) and two bead areas (4) with bead cores (7) as well as core profiles (6), whereby the bead area (4) is reinforced in the circumferential direction of the vehicle pneumatic tire (1) with a bead reinforcement (5) made of tire cords (10). In order to provide a vehicle pneumatic tire with a construction of the bead reinforcement that is as simple as possible and optimizes the driving properties of the pneumatic tire, it is suggested to arrange the tire cord (10) directly in the bead area (4) without any embedding into a rubber strip.